

## Chambers, Liz

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**From:** Chambers, Liz  
**Sent:** Monday, November 17, 1997 12:58 PM  
**To:** Whidby, Jerry; OSBORNE1, Kevin  
**Cc:** Podraza, Ken; Garman, Joe; Callicutt, Charlene; Handy, Betty  
**Subject:** FTC Nicotine Results for Marlboro Lights Menthol Soft Pack  
**Importance:** High

Historical information of these two packings (KS and 100) is as follows:

1989 Packings Discontinued (3/89)  
1990 Last FTC Reporting (as tested by TITL)  
1991 Last Reported in FTC (results supplied by PM)

At that time the king size tar target was 10 and reported nicotine was 0.8 mg/cigt.  
At that time the 100 mm tar target was 11 and reported nicotine was 0.9 mg/cigt.

1995 Re-introduced (12/95)

Currently KS tar target is 10 and obtained nicotine is 0.8 mg/cigt.  
Currently 100 tar target is 10 and obtained nicotine is 0.8 mg/cigt.

The specifications for the 100 mm version were changed with the 1995 re-introduction. Based on this information, we probably should use recent PM data for these brands.

*"Liz" Chambers*

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